



CARILEC

An Association Of Electric Energy Solution Providers



SPONSORSHIP PACKAGE SYMPOSIUMS & SEMINARS RATES

2024



**Your Path to Gaining Caribbean
Visibility Starts Here!**



Content

04 ABOUT CARILEC

05 SPONSOR PACKAGES

- **06 Lineworkers Symposium & Rodeo**
April 19th – 21st, 2024
Antigua
- **08 Geographic Information System Symposium**
October 15th – 16th, 2024
Saint Lucia

12 EVENT SPONSORSHIP

Member Form - Expression of Interest

13 AGREEMENT & PAYMENT

For Sponsorship & Advertisement

14 SPONSOR LOGOS

Some of our Sponsors over the Years

15 CONTACT AND SUBMISSION INFORMATION

Conferences / Marketing & Membership Department

About Us

Established in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to

reach new, loyal, and active customers and other relevant stakeholders, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!

Sponsor Packages 2024

Platinum
Gold
Silver
Bronze



Lineworkers Symposium & Rodeo

Lineworkers Symposium & Rodeo

April 19th-21st, 2024 | Antigua

Platinum Sponsorship – USD\$2,500

Investment benefits:

- Exclusive event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and rodeo banner
- 1 presenter slot on the event agenda
- 5 min sponsor speech during Official Opening Ceremony
- Event Passes: 2 complimentary Event Passes
- Display of sponsorship on agenda slide deck and banner and rodeo banner
- Continuous mentions/visibility throughout event
- 50 Company branded Tee shirts

Gold Sponsor - USD\$1,500

Investment Benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and rodeo banner
- 75% off one event ticket

Silver Sponsor - USD\$1,000

Investment benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and rodeo banner
- 50% off one event ticket

Bronze Sponsor - USD\$500 (Multiple Sponsors)

Investment benefits:

- Event branding : Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table at rodeo
- Logo visibility on home-screen, profiles, and sessions on event platform and rodeo banner
- 25% off one event ticket

**All categories of sponsorship are open to members, partners, and non-members.*

Digital Event Page Ads

Description	Members	Non-Members
Scrolling	\$200	\$250



Geographic Information System Symposium

Geographic Information System Symposium

October 15th – 16th, 2024 | Saint Lucia

Platinum Sponsorship – USD\$2,000

Investment benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and banner
- 1 presenter slot on the event agenda
- 5 min sponsor speech during Official Opening Ceremony
- Event Passes: 2 complimentary Event Passes
- Display of sponsorship on agenda slide deck and banner
- Continuous mentions/visibility throughout event

Gold Sponsorship – USD\$1,500

Investment Benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and banner
- 75% off one event ticket.

Silver Sponsorship – USD\$1,000

Investment benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and banner
- 50% off one event ticket.

Bronze Sponsorship – USD\$500 (Multiple Sponsors)

Investment benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page promotions: Company logo and website link.
- Pre & post social media and event platform sponsor highlights
- 1 complimentary table
- Logo visibility on home-screen, profiles, and sessions on event platform and banner
- 25% off one event ticket.

****All categories of sponsorship are open to members, partners, and non-members***

N.B All sponsors to include company promotional item in delegate welcome bag

Digital Event Page Ads

Description	Members	Non-Members
Scrolling	\$200	\$250

Event Sponsorship

Member Form - Expression of Interest



CARILEC
An Association Of Electric Energy Solution Providers

Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: _____

Authorized Company Representative Information

Address: _____

Name / Position _____ / _____

Address: _____

Telephone _____

Website: _____

Email _____

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVENT

SPONSORSHIP LEVEL

☐ HR/PR/CS CONFERENCE

☐ DIAMOND SPONSOR

☐ CEOs & LEADERSHIP CONFERENCE

☐ PLATINUM SPONSOR

☐ ENGINEERING & PROCUREMENT CONFERENCE

☐ EMERALD SPONSOR

☐ CAREC CONFERENCE & EXHIBITION

☐ LINE-WORKERS SYMPOSIUM

☐ GIS SYMPOSIUM

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____

Agreement & Payment

For Sponsorship & Advertisement



CARILEC
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. _____ Title _____

Organization: _____ Parent Company: _____

Address: _____

City/State/Province: _____ Country/Postal Code: _____

Tel: _____ Fax: _____

E-mail Address: _____ Company URL: _____

Conference Selection

HC/PR/CS _____ CEOs & Leadership _____ Line-workers Symposium _____ GIS Symposium _____

Engineering & Procurement Conference _____ CAREC Conference & Exhibition _____

Diamond _____ Platinum _____ Emerald _____ Gold _____ Silver _____ Bronze _____ Other _____

Advertisements

Half Page _____ Full Page _____ Center Page _____

Total Amount Due: \$ _____

_____ I will pay by cheque or bank draft made payable to **CARILEC** (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

BANKING DETAILS:

CARILEC,
A/C NO. 1129402
SWIFT: PNBUS3NNYC
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD
BRIDGE STREET
CASTRIES
SAINT LUCIA
SWIFT CODE: FCIBLCLC

CORRESPONDING BANK DETAILS:

WELLS FARGO
375 PARK AVENUE, NY 4080
NEW YORK 10152
SWIFT CODE: PNBUS3NNYC
ABA NO.: 026005092

_____ Please provide me with the Credit Card payment link.

FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT.

***Terms and conditions apply.**

Some of our Sponsors over the Years





CARILEC

An Association Of Electric Energy Solution Providers

Contact and Submission Information Event Leads



Laurena Primus

Learning and Development Manager

Email: slprimus@carilec.org



Keitha Isaac-Mathurin

Lead Events Coordinator

Email: kisaac@carilec.org



Nicole Jean Baptiste Emmanuel

Learning and Development Officer

Email: njeanbaptiste@carilec.org

Event Contact: events@carilec.org

Telephone: 758-731-7111 or 758-452-0140 **Fax:** 758-452-0142

